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ANA NEO, Inc.

Metaverse Travel Service ANA NEO Announces Second Round of Funding

Tokyo, [October 25, 2022]

ANA NEO, a metaverse travel service provider, announced today that it has raised 1.3 billion yen in venture debt during its second round of fundraising. The company's fundraising totals 5.8 billion yen since inception with this transaction.

“ANA GranWhale” is a metaverse travel service that uses VR technology to recreate wonderful destinations and cultures around the world so that they can be enjoyed safely and comfortably while being handed down to future generations. Together with various partners, including government tourism bureaus, administrative agencies, and business corporations in Japan and abroad, we will contribute to regional development by communicating beautiful landscapes and regional attractions to the world.

“We are grateful for our investor's recognition of ANA NEO's platform that will provide global users an unparalleled online and VR experience in the metaverse,” said ANA NEO CEO and President “Mitsuo Tomita”.

Sumitomo Mitsui Banking Corporation and other financial institutions will support ANA NEO by leveraging their strengths in finance and know-how to provide cutting-edge financial services for the Web 3.0 era, such as data-driven finance, sustainable finance, and the creator economy, while utilizing “ANA GranWhale” as a metaverse platform.

List of Financial Institutions that provided funding

[ANA NEO, Inc.]

Mitsuo Tomita: President and CEO

Hajime Tabata: Co-CEO, Executive Producer

Founded: August 7, 2020

Headquarters: Front Place Nihonbashi, 2-14-1, Nihonbashi, Chuo-ku, Tokyo
103-0027, Japan

Capital stock: 87.35 million JPY (as of March 31, 2022)

<Company introduction and message>

Created by ANA NEO, ANA GranWhale is an unrivaled lifestyle experience in the metaverse that offers virtual travel, shopping, events, and entertainment. Atop these extraordinary services, users can even purchase NFTs within the experience. In partnership, ANA NEO will also allow users to visit and explore Kyoto and other cities around the world. With connections to real destinations, ANA GranWhale will link users to real travel plans personalized to their online activity.

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