

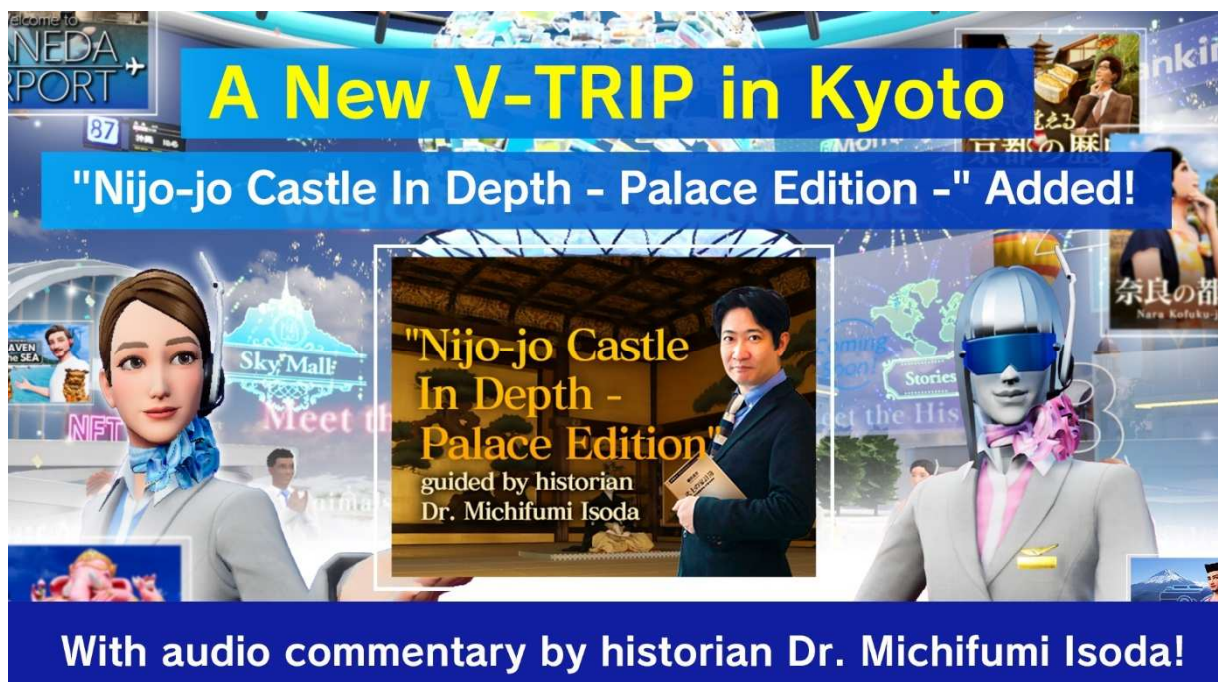
No.23-346
February 16, 2024
ANA NEO, Inc.

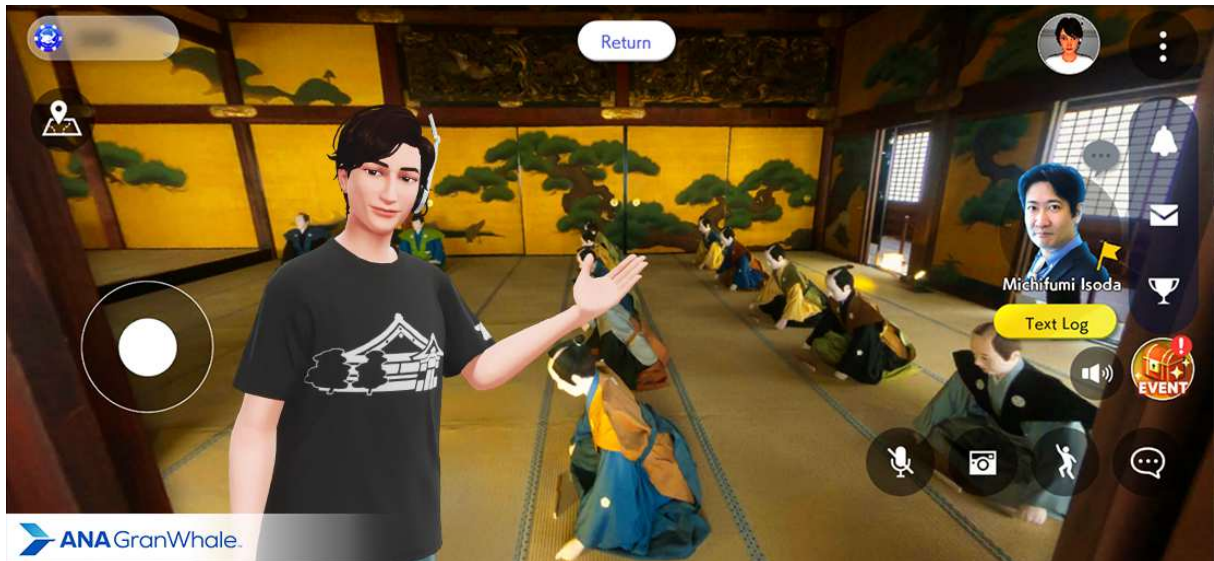
"ANA GranWhale"
Launching A New Trip in Kyoto
"Nijo-jo Castle In Depth - Palace Edition -"
Participate in Campaigns to Win Luxurious Prizes
Enjoyable in Both Virtual and Real Worlds!
~ Enjoy virtual audio tours of Nijo-jo Castle guided by historian
Dr. Michifumi Isoda! ~



ANA NEO, Inc. (Headquarters: Minato-ku, Tokyo; President and CEO: Mitsuo Tomita; hereinafter "ANA NEO") announced today, February 16, 2024(Fri.), that a new Kyoto V-TRIP "Nijo-jo Castle In Depth - Palace Edition -" has been added to "ANA GranWhale", a virtual travel platform app for smartphones. "Nijo-jo Castle In Depth - Palace Edition -" is a new trip following the hugely popular "Nijo-jo Castle In Depth - Garden Edition -", which features audio commentary by historian Dr. Michifumi Isoda. Furthermore, to commemorate the addition of the new V-TRIP, a campaign will be held within the app where participants can win luxurious prizes through a virtual trip to "Nijo-jo Castle In Depth - Garden Edition/Palace Edition -". In addition, a campaign that offers exclusive prizes for visiting the real "Nijo-jo Castle" will also be held concurrently.

This presents a valuable opportunity to enjoy "Nijo-jo Castle" both virtually and in reality while having the chance to win prizes! Please enjoy the journey to Kyoto's "Nijo-jo Castle", presented by "ANA GranWhale".





◆ **A new Kyoto V-TRIP “Nijo-jo Castle In Depth - Palace Edition -” is now available!**

We have added “Nijo-jo Castle In Depth - Palace Edition - ” as a new V-TRIP in “ANA GranWhale”. Together with the hugely popular “Nijo-jo Castle in Depth – Garden Edition-”, at both V-TRIPs, you can enjoy a virtual trip with audio commentary by the Japanese historian, Dr. Michifumi Isoda! Furthermore, during the campaign period, you can obtain the “Nijo-jo Castle × ANA GranWhale Limited-Edition Castle Visit Commemoration Cards” by joining the V-TRIPs and completing the missions. For details, please check the campaign website.

▼ **Nijo-jo Castle In Depth Campaign Website**

URL : <https://www.ana-granwhale.com/en/campaign/nijo-jocastle/event/>

“Nijo-jo Castle In Depth” Digital Items Giveaway!



◆We are holding a campaign where you can win luxurious prizes by embarking on the virtual trip “Nijo-jo Castle In Depth - Garden Edition/Palace Edition -” in Kyoto!

During the campaign period from February 16, 2024 (Fri.) to March 4, 2024 (Mon.), all participants who enjoy the “Nijo-jo Castle In Depth - Garden Edition/Palace Edition –” in Kyoto, which is recreated in 3D space, and meet the entry requirements will receive collaboration limited-edition items! Furthermore, a total of 42 winners will be selected in a random drawing to receive a luxurious prize! For details, please check the campaign website.

▼Nijo-jo Castle In Depth: SNS Posting Campaign Website

URL : <https://www.ana-granwhale.com/en/campaign/nijo-jocastle/>



Nijo-jo Castle In Depth
Win
a Luxurious
Prize!
SNS Posting Campaign

Event Period: 2024.2.16 Start 16:00 ~ 3.4 End 12:00

Let's enjoy Kyoto's V-TRIP "Nijo-jo Castle In Depth - Garden Edition/Palace Edition -" and participate in the event!

Grand Prize 1 winner



Within walking distance of Nijo-jo Castle!
 One-night stay for two people at
 an entire traditional Japanese townhouse
 (MACHIYA RESIDENCE INN KYOTO)

Nijo-jo Castle Prize 10 winners



Two tickets to the Nijo-jo Castle
 (Included admission fee for the Nijo-jo Castle and
 the Ninomaru-goten Palace)

Special Prize 20 winners

Latest book signed by
 Dr. Michifumi Isoda
 "Conversations with Michifumi Isoda
 about Japanese History (Bunshun Shinsho)"



Participation Award for every entrants

Exclusive item from
 "Nijo-jo Castle T-shirt/White",
 the exclusive item from
 "ANA GranWhale"



※Membership registration with ANA GranWhale is required

▼Luxurious Prizes

- Grand Prize: Within walking distance of Nijo-jo Castle! One-night stay for two people at an entire traditional Japanese townhouse (MACHIYA RESIDENCE INN KYOTO) / 1 winner
- Nijo-jo Castle Prize: Two tickets to the Nijo-jo Castle (Included admission fee for the Nijo-jo Castle and the Ninomaru-goten Palace) / 10 winners
- Special Prize: Latest book signed by Dr. Michifumi Isoda "Conversations with Michifumi Isoda about Japanese History (Bunshun Shinsho)"** / 20 winners
- Participation Award for every entrants: "Nijo-jo Castle T-shirt/White", the exclusive item from "ANA GranWhale" / All the participants will be awarded!

*Membership registration with ANA GranWhale is required to receive the prize.

*For more details, please refer to the application terms on the campaign website.

*Available in Japanese only

▼How to Apply

3 simple steps to Participate!

STEP
1

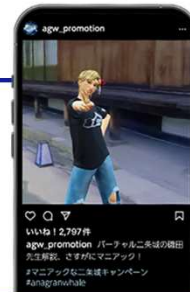
Go on the V-TRIPS
"Nijo-jo Castle In Depth -
Garden Edition / Palace Edition -"
on ANA GranWhale and take photos.

NEW



STEP
2

Share the photos on social media
with the hashtag
#NijojoCastleInDepthGiveaway!



STEP
3

After posting, don't forget to submit the
"Application Form" on the campaign page!

◆Moreover, exclusively for “ANA GranWhale” users, we will give away each visitor a physical “Nijo-jo Castle × ANA GranWhale Limited-Edition Castle Visit Commemoration Card”!

During the period from February 16 (Fri.) to May 15 (Wed.), visitors who show the "ANA GranWhale" app screen at the real-world Nijo-jo Castle will receive a physical "Nijo-jo Castle × ANA GranWhale Limited-Edition Castle Visit Commemoration Card"!

This is a valuable opportunity to obtain the "Nijo-jo Castle × ANA GranWhale Limited-Edition Castle Visit Commemoration Cards" in both digital and physical forms! After experiencing the virtual Nijo-jo Castle, be sure to visit Nijo-jo Castle in Kyoto to get the limited-edition Castle Visit Commemoration Card. For more details, please refer to the campaign website.

▼Nijo-jo Castle In Depth Giveaway Campaign Website

URL : <https://www.ana-granwhale.com/en/campaign/nijo-jocastle/event/>

“NiJo-jo Castle In Depth” Physical Items Giveaway!



◆What is the virtual travel platform ANA GranWhale

"ANA GranWhale" is a travel platform app that allows you to freely and comfortably enjoy your trip by recreating various travel destinations in virtual space. "ANA GranWhale" consists of V-TRIP (virtual travel space) and Sky Mall (shopping space) services. Furthermore, if you collect "Gran Chip", an item obtained within the "ANA GranWhale" app, you can exchange them for Miles, which can also be used for real-world trips. Please enjoy the traveling and shopping recommended by ANA as a World Traveler (Avatar) on your smartphone with the melody composed by Taro Hakase, a violinist and composer active both in Japan and abroad! We Sky Attendants are looking forward to welcoming you on board.

※To exchange for Miles, you must link up with your ANA Mileage Club.



[ANA NEO, Inc.]

President and CEO: Mitsuo Tomita
Founded: August 7, 2020
Headquarters: Urbannet Uchisaiwaicho Building 4F, 1-1-13 Shimbashi,
Minato-ku, Tokyo
Capital stock: 87.35 million JPY(as of March 31, 2022)

[ANA GranWhale Outline]

Service area: Japan, Taiwan, Hong Kong, Thailand, the Philippines, Malaysia
Distribution platform: App Store / Google Play
Applicable OS: iOS / Android
Price: Basic free (with some in-app purchases)
Official website: <https://ana-granwhale.com/en/>
Official Facebook(Traditional): <https://www.facebook.com/anagranwhale.ch.traditional/>
Official Facebook(English): <https://www.facebook.com/anagranwhale.english>
Official X(Japanese): https://twitter.com/ANA_GranWhale

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