

No.23-359
March 1, 2024
ANA NEO, Inc.

**Join the X Posting Campaign
in “ANA GranWhale,”
to win Luxurious Prizes by Embarking on the Virtual Trip to
Ehime Prefecture’s “Shimanami Kaido (Sea Route)!”**

~Additionally, a campaign to obtain avatar items of “Mican”,
the mascot character of Ehime Prefecture, is also being held!~



ANA GranWhale

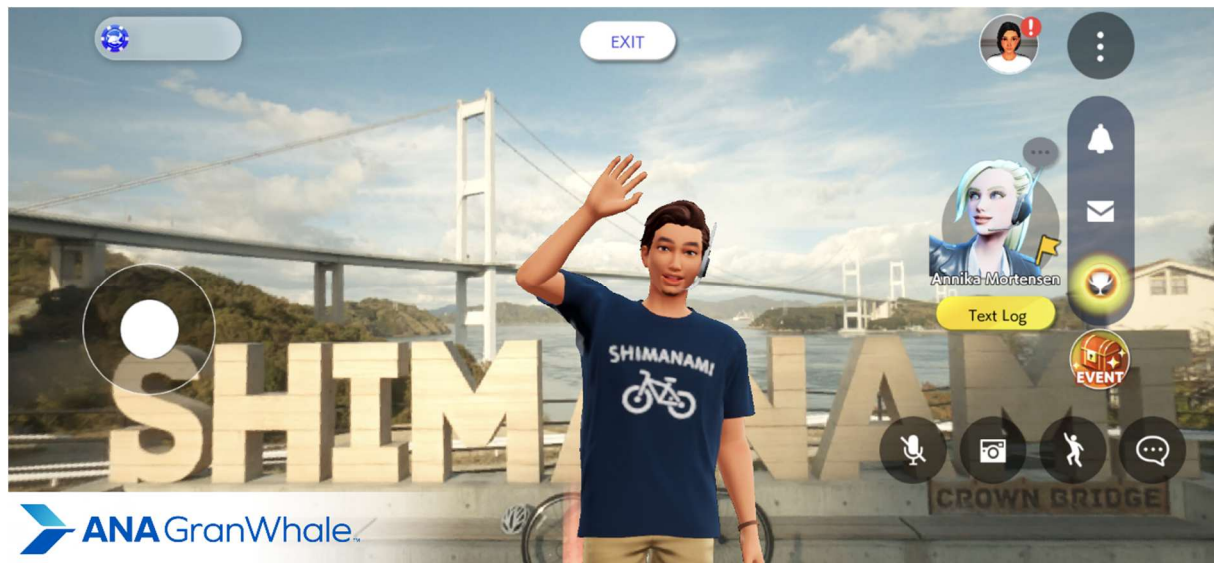


ANA Akindo

ANA NEO, Inc. (Headquarters: Minato-ku, Tokyo; President and CEO: Mitsuo Tomita; hereinafter "ANA NEO") is collaborating with Ehime Prefecture and ANA Akindo Co., Ltd. Matsuyama Branch (Matsuyama City, Ehime Prefecture; General Manager: Akira Taniyama) to launch an X posting campaign today, March 1, 2024 (Friday), for a chance to win luxurious prizes by embarking on the V-TRIP “Shimanami Kaido (Sea Route) Tour, a sacred place for cyclists,” within the “ANA GranWhale,” a virtual travel platform app for smartphones. Additionally, a campaign to obtain avatar items of “Mican”, the mascot character of Ehime Prefecture, will also be held concurrently.

Please enjoy the “Shimanami Kaido (Sea Route) Tour, a sacred place for cyclists,” which connects beautiful islands from Ehime Prefecture to Hiroshima Prefecture, presented by “ANA GranWhale.”





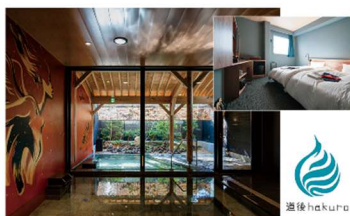
◆ We are holding an X posting campaign where you can win luxurious prizes through the V-TRIP “Shimanami Kaido (Sea Route) Tour, a sacred place for cyclists!”

During the campaign period from March 1, 2024 (Friday) to March 25, 2024 (Monday), all participants who enjoy the “Shimanami Kaido (Sea Route) Tour, a sacred place for cyclists!” in Ehime Prefecture, which is recreated in virtual space, and meet the entry requirements will receive an “ANA GranWhale” campaign exclusive item, “Shimanami Kaido T-shirt.” For details, please check the campaign website.

▼ V-TRIP Shimanami Kaido (Sea Route): X Posting Campaign Website

URL : <https://www.ana-granwhale.com/en/campaign/shimanami/>

● Grand Prize: 2 winners



● Shimanami Prize: 3 winners



● Participation Award



▼ Luxurious Prizes

- Grand Prize: One-night stay for two persons at “Dogo Hakuro” in Dogo Onsen, Ehime Prefecture / 2 winners
- Shimanami Prize: Free rental cycle voucher for two persons / 3 winners
- Participation Award: “ANA GranWhale” campaign exclusive digital item, “Shimanami Kaido T-shirt” / All participants will be awarded!

*Membership registration with ANA GranWhale is required to receive the prize.

*For more details, please refer to the application terms on the campaign website.

▼How to Participate

3 simple steps to participate! STEP
1

Go on the V-TRIP
"Shimanami Kaido"
on ANA GranWhale
and take photos.

STEP
2

Share the photos on X
with the hashtag
#agw_shimanami_campaign

STEP
3

After posting, **don't forget to submit the "Application Form"** on the campaign page!

◆We are holding a campaign where you can obtain digital items related to "Mican," the mascot character of Ehime Prefecture!

We are holding a campaign where you can obtain avatar items of Ehime Prefecture's mascot character "Mican*" by collecting the exclusive item "pearl" in the V-TRIP "Shimanami Kaido (Sea Route) Tour, a sacred place for cyclists!" Ehime Prefecture is one of the largest pearl producers in Japan. Collect as much as you can and get the exclusive items!

◆What is the virtual travel platform ANA GranWhale?

ANA GranWhale is an application empowering users to enjoy a more flexible and comfortable travel experience by recreating diverse travel destinations in a virtual space. The application consists of two primary services: V-TRIP (virtual travel space) and Sky Mall (shopping space). Users can collect Gran Chips, exchangeable for ANA miles, further enhancing their ability to engage in both virtual and real-world travel.

※To redeem ANA miles, linking your ANA Mileage membership information is required.



[ANA NEO, Inc.]

President and CEO:

Mitsuo Tomita

Founded:

August 7, 2020

Headquarters:

Urbannet Uchisaiwaicho Building 4F, 1-1-13 Shimbashi,
Minato-ku, Tokyo

Capital stock:

87.35 million JPY(as of March 31, 2022)

[ANA GranWhale Outline]

Service area:

Japan, Taiwan, Hong Kong, Thailand, the Philippines, Malaysia

Distribution platform:

App Store / Google Play

Applicable OS:

iOS / Android

Price:

Basic free (with some in-app purchases)

Official website:

<https://ana-granwhale.com/en/>

Official Facebook(Traditional):

<https://www.facebook.com/anagranwhale.ch.traditional/>

Official Facebook(English):

<https://www.facebook.com/anagranwhale.english>

Official X(Japanese):

https://twitter.com/ANA_GranWhale

* Ehime Prefecture's Mascot Mican License Number: 512009

Contact:

ANA NEO, Inc.

<https://www.ana-neo.com/en/>

Email: info@ana-neo.com